



2020 Estrella Awards Sponsorship Packet

Dear Prospective Sponsor:

It is our pleasure to contact you on behalf of the **Orange County Hispanic Chamber of Commerce (OCHCC)**. The **OCHCC** is a non-profit organization that was established in 1986 to promote and facilitate commerce between business, government, and the educational sector. This interaction contributes to the overall multi-cultural economic development and success of Orange County.

To continue assisting the Hispanic business community and to recognize the outstanding contributions in the fields of business, community, and education, the OCHCC will host the Annual Estrella Awards. The celebration will take place on **Saturday, April 4th, 2020** at the Disneyland Hotel Grand Ballroom in Anaheim. This year is very special as we are celebrating our **27th Annual Estrella Awards**. Representatives and community leaders from Orange, Los Angeles, Riverside and San Diego counties attend this event and support the Chamber's overall goals of advancing the Hispanic community.

We are requesting your organization's support of this worthwhile event by becoming one of its major sponsors. Please review the sponsorship opportunities attached and feel free to contact **OCHCC at (714) 953-4289** should you have any questions.

The Orange County Hispanic Chamber of Commerce and I thank you in advance for any consideration that you give to this request.

Sincerely,

John Amador & Mitch Seigel
Estrella Committee Chairs
Orange County Hispanic Chamber of Commerce
1 Banting, Suite A
Irvine, CA 92618
Tel 714-953-4289

Please fax, e-mail or mail directly to the Chamber offices at:

1 Banting, Suite A
Irvine, CA 92618
Tel 714-953-4289
Fax 714-953-0273
e-mail: mail@ochcc.com

Dinner Chair _____ **\$50,000**

- ❖ Three VIP tables of 10
- ❖ Opportunity to address guests
- ❖ Full page ad space in program
- ❖ Electronic display of company name inside ballroom
- ❖ “Featured Company” on Hispanic Chamber’s web site for one (1) year
- ❖ Option to provide specialty item/memento with company logo to all guests

Platinum Sponsor _____ **\$30,000**

- ❖ Two VIP tables of 10
- ❖ Full page ad space-Inside Cover in program
- ❖ Electronic display of company name inside ballroom

Gold Sponsor _____ **\$20,000**

- ❖ Two VIP tables of 10
- ❖ Full page ad space- Inside back cover in program**
- ❖ Electronic display of company name inside ballroom

Silver Sponsor _____ **\$10,000**

- ❖ One VIP table of 10
- ❖ Full page ad space in program**
- ❖ Electronic display of company name inside ballroom

Bronze Sponsor _____ **\$7,500**

- ❖ One VIP table of 10
- ❖ Half page ad space in program**
- ❖ Electronic display of company name inside ballroom



ORANGE COUNTY HISPANIC CHAMBER OF COMMERCE

2020 Estrella Awards Sponsorship Packet

Supporting Sponsor _____ \$5,000

- ❖ One VIP table of 10
- ❖ Electronic display of company name inside ballroom

Table Sponsor _____ \$3,000

- ❖ One table of 10

Non-Profit Table Sponsor _____ \$2,000

(Must be a 501(c) (3) Organization)

- ❖ One table of 10

*Logos should be in Color (CMYK), high quality .png or .eps file.

DUE March 13th, 2020

** Ads should be in Color (CMYK), Full Color, PDF Format, Press Quality, Fonts Embedded.

Due March 13th, 2020



ORANGE COUNTY HISPANIC CHAMBER OF COMMERCE

2020 Estrella Awards Sponsorship Packet

Sponsorship Participation Form

Please select your sponsorship level:

- Checkboxes for sponsorship levels: Dinner Chair (\$50,000), Platinum Sponsor (\$30,000), Gold Sponsor (\$20,000), Silver Sponsor (\$10,000), Bronze Sponsor (\$7,500), Supporting Sponsor (\$5,000), Table Sponsor (\$3,000), Non-Profit Sponsor (\$2,000)

Program Advertising Rates Ads are due March 13th, 2020.

- Checkboxes for advertising rates: Full Page (7.125"x 8.625") \$975, Half Page (7.125" x 4.31") \$585

Contact Information:

Organization, Contact Name, Contact Email, Contact Phone #, Street Address, Apt./Suite#, City, State, Zip

Attendee Information:

Numbered list of 20 attendee input fields

Payment Information:

Card Type (Visa, MasterCard, American Express), Name on Card, Credit Card Number, CVC Code, Expiration Date, Zip Code

Please make checks payable to:

Orange County Hispanic Chamber of Commerce
Attn: Reuben Franco
1 Banting Suite A
Irvine, CA 92618

Tax ID: 33-0234833